



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

HANK BAUER
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
LA'TANTA (L.T.) MCCRIMMON
RALEIGH

MIKE DeSILVA
DEPUTY COMMISSIONER

(919) 779-0700
FAX (919) 661-5927

DAVID SHERLIN
RALEIGH

MEMORANDUM 2990

TO: ABC Boards and ABC Warehouse

FROM: Mike DeSilva
Deputy Commissioner

DATE: February 10, 2025

****SPA'S**** – THE NEW SPA POLICIES INCLUDED IN SENATE BILL 527 WHICH WAS PASSED LAST SUMMER BEGAN WITH THE JANUARY 2025 SPA'S. THERE IS NO LONGER A "BUY-IN MONTH" PRIOR TO THE SALE TO THE PUBLIC MONTH. THE SUPPLIERS WILL BE ABLE TO OFFER UP TO SIX (6) ONE-MONTH SPA'S PER YEAR WITH A MINIMUM OF ONE MONTH BETWEEN SPA'S.

Please note, the SPA Reports found on the public website under Pricing Reports, Monthly Reductions <https://abc2.nc.gov/Pricing/MonthlyReductions/3> are up to date. You should check these prior to posting sale prices at the beginning of each month.

****ACH Information****: A spreadsheet containing the suppliers' ACH information is available on the Boards' website. This is a more secure method to share this information. If you have additional suppliers' ACH information not included on this list, please share it with me. When making ACH payments, please remember to send an email with the remittance information, as they need an email to properly apply the payment. Also, please send an email with the documentation when claims of breakage are being sent to the suppliers.

****Limited Time Offer (18-, 19-, 20-) Codes**** - Please be aware, 17- codes have been added to the Limited Time Offer code numbers.

****Pricing Reports****

The Pricing Reports, both monthly and quarterly, are available on the Board website <https://boards.abc.nc.gov> under Download Price Files. All reports may be downloaded as often

as you need, as they will be updated daily to have the most up-to-date pricing information. This will allow you to have the pricing for any new listings, as well as updates for all listing types.

SPA CORRECTIONS

For the below product, the SPA did not calculate properly. The correct information is below.

NC Code: **27067**

Add a new reduced price:

Brand Name: **Four Roses Yellow Label**

May ▼ 2025 Go

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
2/1/2025	\$141.06	\$12.88	\$128.18	\$40.95	Edit

For the below products, the SPA net case cost of \$54.13 is correct, but the SPA amount was incorrect. Below is the corrected information. Again, the case cost and the retail price did not change, only the SPA amount.

NC Code: **29603**

Add a new reduced price:

Brand Name: **Ole Smoky Cookie Dough Whiskey**

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
2/1/2025	\$67.01	\$12.88	\$54.13	\$17.95	

NC Code: **32655**

Add a new reduced price:

Brand Name: **Ole Smoky Mango Habanero**

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
2/1/2025	\$67.01	\$12.88	\$54.13	\$17.95	

NC Code: **32656**

Add a new reduced price:

Brand Name: **Ole Smoky Salty Caramel Whiskey**

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
2/1/2025	\$67.01	\$12.88	\$54.13	\$17.95	

NC Code: **32662**

Add a new reduced

Brand Name: **Ole Smoky Peanut Butter Whiskey**

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price
2/1/2025	\$67.01	\$12.88	\$54.13	\$17.95

NC Code: **56800**

Add a new reduced

Brand Name: **Ole Smoky Mint Chocolate Chip Whiskey Cream**

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price
2/1/2025	\$67.01	\$12.88	\$54.13	\$17.95

SCC Updates:

21378 – Jack Daniel’s Tennessee Fire
 SCC: 10082184107543

32600 – Jack Daniel’s TN Honey
 SCC: 10082184106713

32605 – Jack Daniel’s TN Fire
 SCC: 10082184106751

UPC, SCC and Product Name updates:

47289 – Planteray Rum Barbados 5Y
 UPC: 695521154860
 SCC: 10695521154867
(Previously – Plantation Grand Reserve 5Y Rum)

Bottles per Case, Age, and Pricing Updates

66821 – Conviction Founder’s Reserve
 6 Bottles per Case
 Age: 5 years
 Case Cost: \$294.30
(Previously – 12 bottles, 4 years, CC - \$591.72)

66824 - Conviction Naranja
6 Bottles per Case
Age: 5 years
Case Cost: \$218.32
Retail Price: \$68.95
(Previously – 12 bottles, 4 years, CC \$380.00, Retail \$59.65)

Supplier and Broker Change:

The supplier for the below product will be MHW/ R. Jelinek (supplier #0505) and the broker will be ABC Commission **effective February 4, 2025:**

62284	MHW/ R. Jelinek	Becherovka Herbal Liqueur	\$24.95	.75L	ABC Commission
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