



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

HANK BAUER
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
NORMAN A. MITCHELL, SR.
CHARLOTTE

MIKE DeSILVA
DEPUTY COMMISSIONER

(919) 779-0700
FAX (919) 661-5927

LA'TANTA (L.T.) MCCRIMMON
RALEIGH

MEMORANDUM 2951

TO: ABC Boards and ABC Warehouse

FROM: Mike DeSilva
Deputy Commissioner

DATE: May 15, 2023

****Pricing Reports****

To help ensure the Boards have the most up-to-date pricing information, we will be pushing through the pricing reports which are available to you on the Boards' website under "Download Pricing Files," on the 5th of the month (or the next business day) and again near the 25th. This will allow you to have the pricing for any new listings, as well as updates. This memo will continue to be sent. Thank you.

SPAs Updated:

Please note the pricing changes (reductions) for the below June SPAs. Please update your pricing systems.

NC Code: **46828**

Add a new reduced price:

Brand Name: **Grey Goose Essences Strawberry & Lemongrass**

Aug ▼ 2023 Go

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
6/1/2023	\$73.45	\$9.66	\$63.79	\$20.95	Edit

NC Code: **46830**

Add a new reduced price:

Brand Name: **Grey Goose Essences Watermelon & Basil**

Aug ▼ 2023 Go

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
6/1/2023	\$73.45	\$9.66	\$63.79	\$20.95	Edit

NC Code: **46835**

Add a new reduced price:

Brand Name: **Grey Goose Essences White Peach & Rosemary**

Aug ▼ 2023 Go

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
6/1/2023	\$73.45	\$9.66	\$63.79	\$20.95	Edit

Remittance Address Changes:

21st Century Spirits
 12145 Mora Drive Unit 3
 Sante Fe Springs, CA 90670

Royal Wine Corp
 63 Lefante Way
 Bayonne, NJ 07002

Product UPC update:

51617 – John Daly Iced Tea Lemonade 4Pk
 UPC: 850041804026

Product Name changes:

23292 – Burning Chair NC Bespoke Blend #1
(previously NC Bespoke Blend #1)

31428 – Westward Whiskey Pinot Noir Cask
(previously Westward Pinot Noir Cask)

31429 – Westward Whiskey Stout Cask
(previously Westward Stout Cask Whiskey)

31427 – Westward Whiskey Cask Strength
(previously Westward Cask Strength 125 Whiskey)

31426 – Westward Whiskey Original
(previously Westward American Single Malt Whiskey)

Product Proof, Case Cost and Retail Price Changes:

63990 – Villa Massa Limoncello
 Case Cost: \$86.33 *(previously \$84.28)*
 Retail Price: \$27.95 *(previously \$27.35)*
 60 proof *(previously 42 proof)*

Product Size Corrections:

44125 – Soda Jerk Orange Cream Shot
 .75L *(previously 700ml)*
(case cost and retail price did not change)

44126 – Soda Jerk Root Beer Shot
 .75L *(previously 700ml)*
(case cost and retail price did not change)

Broker Changes:

The broker for the following Luxco (supplier # 0085) product is RNDC – Dogwood Division
effective immediately:

18928	Luxco	Yellowstone Hand Picked Coll. 119P (BTB)	\$69.95	.75L	Republic National - Dogwood Div
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The broker for the following Soda Jerk products (supplier #1180) is Johnson Brothers Mutual
effective immediately:

21509	Soda Jerk	Soda Jerk Orange Cream Shot	\$2.95	50ML	Johnson Brothers - Mutual Dist of NC
21510	Soda Jerk	Soda Jerk Root Beer Shot	\$2.95	50ML	Johnson Brothers - Mutual Dist of NC
44125	Soda Jerk	Soda Jerk Orange Cream Shot	\$34.95	700ML	Johnson Brothers - Mutual Dist of NC
44126	Soda Jerk	Soda Jerk Root Beer Shot	\$34.95	700ML	Johnson Brothers - Mutual Dist of NC