

Operating Cost Analysis - FY 2011

Board Name	# of Stores	Gross Profits	Operating Expense	Cost Ratio	Average Daily Cost	Profit Percent to Sales*
Wake County	23	20,586,783	7,423,907	0.36	24,182	15.26%
New Hanover County	8	7,987,855	3,465,163	0.43	11,287	13.12%
Lincoln County	1	485,485	231,448	0.48	754	11.94%
Boone	1	1,142,544	547,919	0.48	1,785	12.23%
Dare County	5	3,292,937	1,582,886	0.48	5,156	12.15%
Southport	1	499,302	240,148	0.48	782	12.89%
Monroe	1	1,101,528	542,208	0.49	1,766	11.74%
Moore County	4	1,994,315	987,144	0.49	3,215	11.78%
Sylva	1	657,143	325,497	0.50	1,060	11.75%
West Jefferson	1	330,941	168,498	0.51	549	10.00%
Mecklenburg County	22	24,831,198	12,719,228	0.51	41,431	11.13%
Morganton	1	667,852	343,717	0.51	1,120	11.06%
Pasquotank County	1	670,609	357,825	0.53	1,166	10.84%
Mooresville	3	1,724,538	947,736	0.55	3,087	9.62%
Asheboro	1	645,312	361,227	0.56	1,177	10.13%
Cumberland County	10	6,714,999	3,789,052	0.56	12,342	9.74%
Pitt County	10	3,653,836	2,065,467	0.57	6,728	10.09%
Person County	2	614,430	350,319	0.57	1,141	10.35%
Craven County	6	1,962,147	1,119,586	0.57	3,647	9.63%
Mount Holly	1	415,945	240,303	0.58	783	8.48%
Greensboro	14	8,484,141	4,901,623	0.58	15,966	10.05%
Lenoir City	2	666,983	386,798	0.58	1,260	8.77%
High Point	6	3,141,774	1,825,111	0.58	5,945	9.06%
High Country	1	623,435	364,113	0.58	1,186	9.01%
Johnston County	7	2,325,235	1,360,306	0.59	4,431	9.03%
Granville County	2	715,736	423,914	0.59	1,381	9.28%
Currituck County	3	1,040,046	621,489	0.60	2,024	7.83%
Hoke County	1	262,280	157,186	0.60	512	9.08%
Onslow County	6	3,283,258	1,975,459	0.60	6,435	8.64%
Nash County	9	2,115,176	1,287,370	0.61	4,193	8.72%
Clinton	1	372,515	227,614	0.61	741	8.90%
Carteret County	6	2,744,300	1,691,155	0.62	5,509	7.59%
Bryson City	1	493,578	304,545	0.62	992	8.20%
Triad Municipal	14	7,860,344	4,865,702	0.62	15,849	7.77%
Clay County	1	348,356	216,083	0.62	704	7.70%
Elizabethtown	1	273,987	170,281	0.62	555	8.25%
Wallace	1	308,510	194,424	0.63	633	8.69%
Fletcher	1	457,074	297,136	0.65	968	5.72%
Albemarle	1	533,127	347,516	0.65	1,132	6.68%
Sanford	2	1,014,413	674,522	0.66	2,197	7.06%
Asheville	9	5,013,128	3,333,719	0.66	10,859	7.04%
Wayne County	6	1,676,172	1,123,223	0.67	3,659	6.94%

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Brevard	1	623,943	421,019	0.67	1,371	7.44%
Lumberton	2	826,066	559,084	0.68	1,821	7.45%
Cramerton	1	359,699	243,675	0.68	794	6.57%
Weaverville	1	466,398	316,539	0.68	1,031	4.06%
Orange County	8	3,530,808	2,421,407	0.69	7,887	6.54%
Lexington	2	789,082	546,599	0.69	1,780	6.70%
Blowing Rock	1	345,584	239,713	0.69	781	6.80%
Vance County	1	712,190	498,618	0.70	1,624	5.59%
Lincolnton	1	479,282	335,796	0.70	1,094	4.48%
Durham County	9	5,940,602	4,197,847	0.71	13,674	6.31%
Waynesville	1	516,433	366,447	0.71	1,194	6.87%
Gastonia	5	1,824,607	1,296,619	0.71	4,224	5.49%
Dunn	2	445,154	316,631	0.71	1,031	5.93%
Oak Island	1	474,028	340,801	0.72	1,110	6.03%
Calabash	1	330,453	238,011	0.72	775	5.94%
Halifax County	5	1,015,186	731,756	0.72	2,384	5.35%
Sunset Beach	1	325,290	235,536	0.72	767	5.71%
Saint Pauls	1	219,146	158,768	0.72	517	5.94%
Sparta	1	161,032	117,202	0.73	382	5.66%
Wilkesboro	1	348,565	253,777	0.73	827	6.27%
Andrews	1	132,543	96,976	0.73	316	5.10%
Mount Airy	1	480,708	352,892	0.73	1,149	5.98%
Siler City	1	263,542	194,136	0.74	632	4.63%
Lenoir County	3	768,294	570,622	0.74	1,859	5.51%
Beaufort County	6	1,023,496	760,453	0.74	2,477	5.45%
Eden	1	390,232	290,321	0.74	946	5.61%
Forest City	1	391,397	291,385	0.74	949	4.79%
Wilson County	7	1,538,633	1,146,290	0.75	3,734	5.16%
Shallotte	1	330,928	249,703	0.75	813	5.46%
Black Mountain	1	357,741	270,324	0.76	881	5.33%
Hendersonville	2	1,161,307	878,639	0.76	2,862	5.18%
Brunswick County	2	554,350	421,383	0.76	1,373	5.10%
Reidsville	1	466,226	357,229	0.77	1,164	4.51%
Alamance Municipal	5	2,225,799	1,705,708	0.77	5,556	4.76%
Hamlet	1	197,781	151,635	0.77	494	4.44%
Randleman	1	310,652	238,544	0.77	777	4.06%
Statesville	2	1,098,213	853,370	0.78	2,780	3.96%
Wadesboro	1	284,231	221,042	0.78	720	4.59%
Warren County	3	458,483	357,891	0.78	1,166	4.98%
Catawba County	9	3,412,741	2,673,859	0.78	8,710	4.16%
Elkin	1	276,988	218,109	0.79	710	4.18%
Gibsonville	1	175,184	138,215	0.79	450	4.43%

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Chatham County	3	538,393	425,390	0.79	1,386	4.68%
Rockingham	2	421,023	334,194	0.79	1,089	3.91%
Martin County	2	402,778	320,561	0.80	1,044	4.41%
Red Springs	1	158,384	126,323	0.80	411	3.89%
Tabor City	1	142,308	113,692	0.80	370	3.65%
Pender County	5	1,105,331	883,402	0.80	2,878	4.34%
Highlands	1	413,176	332,951	0.81	1,085	3.66%
Indian Trail ¹	1	322,553	260,956	0.81	850	3.89%
West Columbus	1	143,803	116,607	0.81	380	4.22%
Ocean Isle Beach	1	344,845	280,588	0.81	914	4.39%
Shelby	2	802,426	656,239	0.82	2,138	3.25%
Pamlico County	2	260,638	213,339	0.82	695	3.27%
Brunswick	1	98,353	80,839	0.82	263	3.15%
Hertford	1	181,557	149,776	0.82	488	4.04%
Cooleemee	1	174,643	144,348	0.83	470	3.25%
Pittsboro	1	180,080	149,382	0.83	487	2.59%
Edgecombe County	6	921,042	768,545	0.83	2,503	3.00%
Cherryville	1	222,486	186,163	0.84	606	2.57%
Lillington	1	222,302	186,150	0.84	606	0.88%
Concord	5	2,234,104	1,872,375	0.84	6,099	3.44%
Franklin	1	566,040	477,596	0.84	1,556	2.63%
Scotland County	1	385,471	325,714	0.84	1,061	3.07%
Taylorsville	1	207,944	176,479	0.85	575	3.14%
Whiteville	1	236,306	200,682	0.85	654	2.70%
Chowan County	1	278,018	236,604	0.85	771	1.69%
Kings Mountain	1	259,598	221,765	0.85	722	3.04%
Warsaw	1	115,779	98,925	0.85	322	2.05%
North Wilkesboro	1	246,291	210,595	0.86	686	3.27%
Norwood	1	107,375	91,896	0.86	299	2.44%
Youngsville	1	179,722	154,629	0.86	504	2.81%
Louisburg	1	260,994	225,290	0.86	734	3.09%
Spruce Pine	1	274,637	238,585	0.87	777	2.29%
Lake Lure	1	158,841	138,793	0.87	452	2.46%
Granite Falls	1	219,599	191,988	0.87	625	1.50%
Walnut Cove	1	176,234	154,367	0.88	503	2.10%
Thomasville	2	596,858	523,623	0.88	1,706	2.05%
Hyde County	2	130,254	114,278	0.88	372	2.19%
Angier	1	269,522	236,484	0.88	770	0.14%
Rutherfordton	1	245,128	215,812	0.88	703	1.82%
Roseboro	1	133,441	117,789	0.88	384	1.98%
Madison	1	252,710	223,501	0.88	728	1.85%
Hertford County	3	454,357	401,949	0.88	1,309	2.29%

¹ Opened November 2010

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Maggie Valley	2	367,402	326,517	0.89	1,064	-0.21%
Murphy	1	543,501	484,699	0.89	1,579	1.78%
Rowan/Kannapolis	7	2,244,096	2,005,875	0.89	6,534	1.67%
Kenansville	1	104,377	93,715	0.90	305	2.35%
Liberty	1	165,035	148,679	0.90	484	1.83%
Caswell County	4	410,604	370,651	0.90	1,207	1.76%
Fairmont	1	127,233	116,023	0.91	378	1.37%
Laurel Park	1	247,059	225,323	0.91	734	1.76%
Columbus	1	130,295	118,864	0.91	387	1.35%
Boiling Spring Lakes	1	115,761	106,058	0.92	345	0.59%
Franklinton	1	163,624	150,923	0.92	492	1.80%
Marion	2	454,870	420,011	0.92	1,368	0.28%
Lake Waccamaw	1	66,380	61,370	0.92	200	0.61%
Waxhaw	1	302,661	283,540	0.94	924	0.85%
Montgomery	2	293,878	281,235	0.96	916	0.19%
Bessemer City	1	110,438	105,771	0.96	345	-0.69%
Camden County	2	226,962	218,049	0.96	710	0.51%
Belville	2	559,298	538,591	0.96	1,754	-0.20%
Dobson	1	119,662	115,792	0.97	377	-0.45%
Newton Grove	1	86,866	84,562	0.97	275	-0.64%
Woodfin	1	295,473	287,852	0.97	938	-0.51%
Northampton County	4	234,642	229,695	0.98	748	0.39%
Washington County	1	186,403	182,821	0.98	596	-0.13%
Canton	1	235,187	231,418	0.98	754	-1.03%
Gates County	2	129,249	127,985	0.99	417	-3.21%
Greene County	2	154,372	152,911	0.99	498	-0.24%
Maxton	1	131,135	131,406	1.00	428	-0.60%
Pilot Mountain	1	161,551	162,014	1.00	528	-1.66%
Garland	1	52,875	54,107	1.02	176	-2.03%
Tyrrell County	1	63,477	67,701	1.07	221	-2.60%
Jones County	3	222,678	239,027	1.07	779	-2.30%
Bunn	1	140,886	151,296	1.07	493	-1.95%
Locust	1	227,616	246,058	1.08	801	-3.73%
Mount Pleasant	1	110,745	122,779	1.11	400	-3.35%
Rowland	1	45,540	50,968	1.12	166	-3.03%
Tryon	1	88,872	100,848	1.13	328	-4.02%
Bertie County	1	153,421	187,975	1.23	612	-6.29%
Valdese ²	1	125,671	163,325	1.30	532	-9.91%
Burnsville ³	1	122,376	194,064	1.59	632	-15.56%

² Opened October 2010

³ Opened October 2010

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